

Do you want to be a part of a
worldwide succes?

Become a Jema Autolifte
distributor in your country



Cooperation with



About Jema Autolifte A/S

- Established in 2007 by the Petersen family
- Combined 80 years experience in the Automotive business.
- Seeking partners in 20 countries before end this year.
- Having partners in 11 countries today.
- The first liftmanufacturer ever to combine European knowhow with Chinese production prices.



History



- 2007 started selling private label 4 posted Autolifts.
- 2008 first 2 posted lifts bought.
- 2009 Started selling tyre changers and wheelbalancers.
- 2010 Moved to larger warehouse in Tune.
- 2012 started Danish Managed factory in China, being the first company ever to be pre-approved by the danish investment foundation IFU.

History



Managing Director
Kasper Petersen

- August 2013 German TÜV approves the first lifts at the factory.
- September 2013 the first container with selfproduced lifts arrives in Denmark.
- Oktober 2013 Jema Autolifte A/S gets the "gazelle Award" for being one of the fastest growing companys in Denmark

The Jema Autolifte A/S promises:

- We will do our very best to support you and your business
- We will listen to you
- We know that a succesfull partnership depends on succes for both parties.
- No matter where in the world you are we will support you
- We will work hard to give you the best quality at the lowest possible price.

We seek:

- Our partner must be an established company within the automotive business, or a person with experience from this business.
- The partner must be english speaking and writing.
- A partner with dedicated sales and technical personel in house
- A partner with the same mindset as Jema Autolifte especially when comes to aftersales service and support.
- If possible a good track record or a very good network.
- A partner with good geographic coverage in your country.
- Having the financial strength to pay upfront

Benefits for you

Very attractive profit with the same transparent price structure worldwide.

- Respected Danish high quality brand, Tüv approved, makes selling easy.
- Free Jema Autolifte website/shop in your language
- Free Marketing support
- Free Technical support
- Free sales support with 1-2 yearly meetings
- Free catalogues



Who will do what?

- The Partner:
 - Give technical support to customers and "break down" service.
 - Be able to help with gathering.
 - Work hard to reach the sales budgets and/or hire the staff to reach the goals.
 - Keep small stock of topselling products and spareparts.
- Jema Autolifte A/S:
 - Websupport
 - Technical support and education of your serviceteam.
 - Sales support and education of your salesteam.
 - Stock for spareparts
 - Large buffer stock in Denmark giving you the possibility for a fast delivery directly to your clientProduction
 - Certificates

100% finance of stock in your own warehouse

- In cooperation with EKF which is Denmark's official export credit agency we offer financial help to set up your own stock.

***Example:** Start up your warehouse with Jema products for 100.000* us dollars and pay back with 0,2-2% interest.
First 50% payment after 6 month,rest payment after 12 months.*

** Amount depending on your companys credit rating.*

Top products

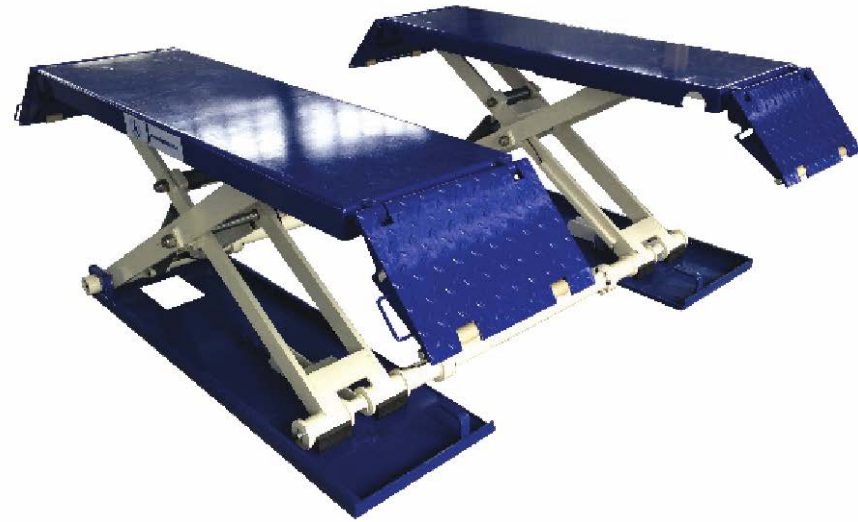
JA3500T-E Spindel Exclusive Line

- Rising time only 30 sec.
- quickarms
- Led light as standard
- Clear floor
- Innovative controlbox with lcd display for service



JA3000S-E service scissor lift Exclusive Line

- JA3000S-E service scissor lift Exclusive line
- Mobile kit included
- Rubber pads included
- Lifting 3000 kg. up to 100 cm.
- Only 110 mm height when down
- 220v



JA4000F Basic Line

- Good strong 4 posted lift at a competitive price
- Full automatic
- Moveable runways
- Sold to the Royal Danish Garage



Customers and target groups

- Garages
- Inspection Stations
- B2C private customers
- Large wholesaler chains
- Transport companies etc who wants to do mechanic work inhouse.
- Self service garages



Competitors 1-10

Criteria	Jema Autolifte	European Brands	Asian Brands
Quality	9	10	7
Service	9	8	5
IT	10	6	4
Price	10	5	8
Image	8	10	5
Innovation	9	9	2
Certificates	10	10	3
Deliverytime	8	8	8
flexibility	9	5	7

Sponsorships

Famous racingdriver Ronnie Bremer and Supercar ZENVO Automotive

